

Media Release

Tomorrow's Technology - in New Zealand



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NEC New Zealand, a wholly owned subsidiary of NEC Corporation (Japan), is celebrating 25 years of innovation in this country with a one-off Technology Showcase at the Michael Fowler Centre in Wellington on 22 November 2007.

"This is a unique opportunity for our clients and invited guests to see the latest technological advances from a company whose technologies form the backbone of New Zealand's communications infrastructure – they touch everyone's lives, everyday, in some way," says Paul Nuttridge, Business Development Manager for NEC (NZ).

"This year marks the 25th Anniversary of our incorporation in New Zealand, although NEC technologies have been here since 1962. In that time, our small team in Wellington has quietly and efficiently been delivering technologies, in some cases to 99.999% reliability in mission critical situations, which have empowered New Zealanders' everyday lives. This anniversary seemed an appropriate time to celebrate these achievements and to also give people a glimpse into their future and broaden their technology horizons with our latest innovations."

Guest speakers from Japan, Australia and New Zealand will provide an insight into the latest global technological developments with a series of short presentations in the morning on NGN (the next generation network and its impact on the telecommunications industry in NZ), VPCC (NEC's thin client solution), and the increasing use of biometric technology including digital fingerprinting, facial recognition and intelligent video.

On display at the Showcase will be the very latest in integrated biometrics, network and communication, and visual display technology. Visitors will be able to experience facial recognition in action with the newest application of NeoFace, the technology behind the recent Weetbix/All Blacks Face2Face campaign. Other technologies on show include AFIS, the world's No 1 fingerprint system and industry experts will be on hand to discuss mobile WiMax, a product at the leading edge of the global trend towards fixed/mobile convergence.

The Technology Showcase will also introduce for the first time in New Zealand, NEC's Virtual PC Type thin client system solution, called the Virtual PC Centre. This system promises to improve client environments by sharing PC operating systems and applications that are used by multiple end users on consolidated servers in a virtualised environment. From a localised thin client terminal device, end users can access their data on a secure data center server through a virtualised PC with a display, keyboard and mouse.

And what's a Technology Showcase without a robot? Direct from NEC's laboratories in Japan, NEC's very own robot, PaPeRo, will be there to demonstrate just what you can expect from the personal assistant of the future!

ABOUT NEC CORPORATION

NEC Corporation (NASDAQ: NIPNY), headquartered in Tokyo, Japan, is one of the world's leading providers of internet, broadband and network enterprise solutions dedicated to meeting the specialised needs of its diverse and global base of customers. NEC delivers tailored solutions in the key fields of computer, networking and electron devices, by integrating its technical strengths in IT and Networks, and by providing advanced semiconductor solutions through NEC Electronics Corporation. The NEC Group employs more than 150,000 people worldwide.

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